Australasian Conference on Information Systems (ACIS)

Digital Futures for a Sustainable Society

4 - 6 December, 2024, Canberra

INDUSTRY SPONSOR AND EXHIBITOR PROSPECTUS

ACIS 2024

The Australasian Conference on Information System (ACIS) will be hosted by the University of Canberra at Canberra, the capital of Australia, from the 4th to 6th December 2024. The Australasian Conference on Information Systems, now in its 35th year, is the premier conference in the Australasian region on the Information Systems discipline

ACIS 2024 covers technical and non-technical topics as well as organisational, business and social issues in the application of information technologies and systems to real-world problems. ACIS provides a platform for:

- expert panel discussions
- specialised workshops
- specialised forum for PhD candidates (Doctoral Consortium)
- panels for the presentation of peer-reviewed research papers
- industry case studies in tracks, including TREO
- opportunity to support leading-edge research and scout talent.

The conference normally attracts about five hundred submissions annually from Australian and overseas researchers, research students, and industry professionals. Papers selected for presentation appear in the 'ACIS Proceedings', archived online since 2001. While the conference originated in 1990 as an Australian conference, it has attracted growing numbers of overseas participants ever since. In recent years, the conference attendance has hosted between 250 and 350 delegates.

CONFERENCE THEME
DIGITAL FUTURES FOR A SUSTAINABLE SOCIETY

This year's conference theme is "Digital Futures for a Sustainable Society". Building digital futures for a sustainable society involves utilizing technology to address environmental, social, and economic challenges while ensuring that the benefits are inclusive and equitable.

As technology advances and organizations transform, integrating sustainability principles into digital practices becomes even more critical. Future technologies must be built according to regenerative designs to improve economic resilience, foster digital sovereignty, and achieve social equity. By combining digital solutions with sustainable practices, societies can work towards a more resilient, effective, and inclusive future.

The IS community can play a key role in prioritizing ethical considerations, regenerative principles, data privacy, and security to ensure that the implementation of digital technologies aligns with sustainability principles.

INVITATION TO PARTICIPATE

On behalf of the Organising Committee, we invite you to sponsor, exhibit and showcase Industry case studies at the Australasian Conference on Information Systems 2024 (ACIS 2024).

ACIS is the premier conference in the Australasian region for the Information Systems discipline. This year will mark the 35th year of the conference's long history, and it will be hosted by the University of Canberra, Australia, from Wednesday, December 4th, to Friday, December 6th, 2024.

PROSPECTUS

Leading researchers from around the globe will join us in Canberra at the ACIS 2024 conference, where we will explore these issues through our plenary sessions and our collection of thematic tracks. As a sponsor of the conference:

- Your brand will be associated with Australasia's pre-eminent event for Information Systems
- Your brand exposure will commence pre-event and continue throughout the conference and post-event.
- Network with leading academics in IS research, policy, and practice.
- Identify, learn from, and engage with leading local, national, and international experts in Information Systems.
- Access all plenary and sessional presentations.
- You will have the opportunity to scout talent.

SPONSORSHIP OPPORTUNITIES

Sponsors can choose from various sponsorship packages that best suit their budget and marketing needs.

Key benefits for sponsors and exhibitors	Diamond	Platinum	Gold	Silver	Bronze
	$20,000	$10,000	$7,500	$5,000	$2,500
Conference Dinner Speaker	10 mins				
Conference Dinner Acknowledgement		✓			
Plenary Conference Presentation		5 mins			
Industry Case Study Presentation	20 mins	10 mins			
Track Sponsorship by Industry	$7.500 opportunity to present the industry perspective and MC the Track (all benefits of Gold membership)				
Logo Image on Conference Website	Extra Large	Large	Thumbnail	Thumbnail	Thumbnail
Link on Conference Website	✓				
Logo on Conference Registration Space	Standing Banner				
Exhibition Space	Booth		Open Table		
Complimentary Conference Passes	8	4	3	2	1
Complimentary Tickets to Dinner	8	4	3	2	1
Social Media Announcements from ACIS 2024 (Optional)	✓	✓	✓	✓	✓

DOCTORAL CONSORTIUM

Held prior to ACIS 2024, this consortium showcases leading research conducted by the brightest talent. It is a great opportunity to sponsor and support cutting-edge researchers. Sponsorship of the doctoral consortium is $3,000.

BEST PAPER AWARD

ACIS 2024 will award best paper prizes of $1,000, $500 and $250. Sponsors will have their names associated with the prizes and may present them.

ENQUIRIES

To discuss supporting the conference, please contact

Assistant Professor Rosetta Romano
rosetta.romano@canberra.edu.au

Associate Professor Abu Barkat Ullah
abu.barkatullah@canberra.edu.au

Dr Rod Dilnutt
rpd@unimelb.edu.au

We are happy to consider any ideas and amendments to the packages that maintain the spirit of supporting the conference.